

PROJECT FICHE

FRF Licin / Banyuwangi – Blambangan Agency & Cultural Gateway

Work version v0.4

For donations, grants, partnerships and project communication

Project Name

FRF Licin / Banyuwangi – Blambangan Agency & Cultural Gateway

Short Title

FRF Blambangan Agency – Licin Base

Organisation

Forest Rebirth Foundation

Forest Rebirth Foundation is a Dutch non-profit foundation dedicated to ecological regeneration, cultural heritage, community development, education and fair local cooperation.

Location

Licin, Banyuwangi, East Java, Indonesia

Region

Banyuwangi / Blambangan / East Java

Strategic Position

Gateway to Ijen, Osing culture, Blambangan heritage and regional eco-cultural experiences.

Project Type

- Small local project base
- Cultural heritage documentation
- Artisan and craft support
- Educational and community activities
- Local coordination
- Preparation of responsible eco-cultural experiences
- Exploration of future regenerative projects

Short Summary

FRF Licin / Banyuwangi is a small local project base in East Java, created to support cultural heritage, artisan work, community learning and responsible eco-cultural development.

Located near the Ijen region, Licin serves as a practical gateway to Banyuwangi's unique combination of nature, Osing culture, Blambangan heritage, traditional craft, local products and regional experiences.

The project starts modestly and transparently. The first phase focuses on creating a functional local base for coordination, documentation, workshops, artisan support, storage, meetings and preparation of future community-based activities.

Through this project, Forest Rebirth Foundation aims to document local knowledge, strengthen cultural visibility, support makers and build trusted local relationships before any larger regenerative development is considered.

Background

Banyuwangi is a culturally and ecologically significant region in East Java, located between Java, Bali, the Ijen highlands and the coastal areas of the Bali Strait.

The region has a strong identity, shaped by Osing culture, Blambangan heritage, traditional dance, music, craft, agriculture, local food, natural landscapes, coastal culture and spiritual traditions.

Licin is strategically located near the Ijen region and offers a suitable starting point for connecting culture, nature, artisan work, education and future regenerative development.

Instead of starting with a large-scale project, FRF chooses a phased and careful approach: first build a small, reliable and transparent local base, then develop activities step by step with local partners.

Problem Statement

Many local communities hold valuable cultural knowledge, craft skills, traditional stories, natural knowledge and regional identity. However, these assets often receive limited structural support, documentation, professional presentation or fair access to wider networks.

Traditional knowledge and artisan skills may gradually disappear when they are not documented, supported or passed on to younger generations.

At the same time, many development projects move too quickly into expansion without first building local trust, clear agreements, transparency and realistic operational capacity.

FRF therefore begins with a small, controllable local base in Licin. This approach reduces risk, supports local legitimacy and creates a practical foundation for future project development.

Project Purpose

The purpose of FRF Licin / Banyuwangi is to establish a simple and functional local project base that supports cultural documentation, artisan visibility, local coordination, educational activities and the preparation of responsible community-based experiences.

The project is not designed as a large tourism development or commercial enterprise. It is a careful first step toward a stronger local FRF presence in East Java.

Main Objectives

1. Establish a simple and functional local FRF base in Licin.
2. Support and document local craft, including woodcarving and other traditional forms.
3. Strengthen cultural visibility around Osing culture and Blambangan heritage.
4. Prepare small educational and cultural activities.
5. Build trusted relationships with local makers, families and knowledge holders.
6. Develop a transparent basis for donations, grants and partnerships.
7. Prepare responsible eco-cultural experiences in Banyuwangi.
8. Explore future opportunities for regenerative gardens, agroforestry, herbal plants, bees, honey, water restoration or small pilot plots.

Target Groups

- Local artisans
- Woodcarvers and traditional makers
- Young creatives and local youth
- Local families and communities

Cultural knowledge holders

- Local guides and small entrepreneurs
- Students and visitors interested in culture, nature and learning
- Donors, foundations and partners interested in small-scale sustainable development

Project Components

1. Local Project Base in Licin

The location will be developed as a modest and practical work and coordination space.

Functions:

- Local project coordination
- Storage of basic materials
- worktable or assembly area
- Meeting space for local partners
- Preparation of workshops and activities
- Documentation space
- Starting point for regional field visits
- Small coordination point for FRF activities in Banyuwangi

The location does not need to be luxurious. It must be clean, usable, transparent and reliable.

2. Cultural Heritage Documentation

FRF aims to document local cultural heritage and traditional knowledge with respect and permission.

Possible documentation subjects:

- woodcarving
- Osing culture
- Blambangan history
- Traditional dance and music
- Local stories and oral knowledge
- Artisan objects
- Local ceremonies and customs, only with consent
- Traditional food, herbs, plants and agricultural knowledge

Documentation may include:

- Photography
- Short written profiles
- Interviews
- Product descriptions
- Origin stories
- Process documentation
- Translation
- Website or project page updates
- Short reports for donors and partners

3. Artisan and Craft Support

The project can support local makers through documentation, presentation, small assignments, workshops, materials and fair visibility.

Possible activities:

- Supporting woodcarvers and other artisans
- Documenting makers and their work processes
- Preparing small cultural product presentations
- Developing ethical presentation formats
- Creating links to fair market opportunities where appropriate
- Protecting sacred or ceremonial heritage from inappropriate commercial exploitation

Where artisan products have commercial potential, any sales or distribution activities will be positioned separately and transparently outside the grant-funded FRF activities. The FRF contribution focuses on documentation, cultural preservation, maker support, education and fair presentation.

4. Community Activities and Workshops

The Licin base can be used for small-scale local activities.

Examples:

- Craft workshops
- Cultural explanation sessions
- Youth activities
- Small educational meetings
- Heritage presentations
- Collaboration with local artists
- Practical training around presentation, product development or documentation

5. Regional Eco-Cultural Experiences

Licin can serve as a starting point for carefully designed eco-cultural experiences in Banyuwangi and the surrounding region.

Possible experience themes:

- Ijen nature experience
- Osing culture
- Blambangan heritage
- Traditional dance and music
- Local markets
- Coffee, honey, herbs and local products
- Woodcarving, batik and artisan visits
- Coastal areas and fishing culture
- Educational eco-cultural routes
- Wellness, jamu and traditional knowledge

These experiences will not be developed as mass tourism. They will be small, respectful and educational programs in which local people are fairly involved.

6. Preparation of Future Regenerative Projects

In the longer term, FRF may explore opportunities in Banyuwangi for small regenerative projects, such as gardens, food forests, agroforestry, herbal plant cultivation, bees and honey, water restoration or educational pilot plots.

This step will only be taken when local conditions, land agreements, responsibilities, budget and partnerships are clear.

Implementation Phases

Phase 1 – Basic Activation

- Clean and prepare the location
- Arrange basic inventory
- Create simple storage and worktable
- Confirm local contact persons
- Take before and after photos
- Start cost registration
- Prepare a materials list
- Create a project documentation folder

Phase 2 – Local Relations and Documentation

- Meet local makers and knowledge holders
- Document artisan work and cultural stories
- Create first maker or heritage profiles
- Photograph work processes
- Identify possible workshops
- Identify local products and stories
- Prepare a basic activity plan

Phase 3 – First Activities

- Organise a small workshop or meeting
- Prepare a pilot cultural experience
- Involve local guides, makers or families
- Track costs and contributions transparently
- Collect feedback
- Prepare a short project report

Phase 4 – Partner and Grant Development

- Bundle project results
- Create a photo report and short written report
- Prepare a follow-up budget
- Submit applications to donors, foundations or partners
- Formalise cooperation where necessary

Expected Results

Within 3 months:

- Functional local FRF base in Licin
- Basic work and storage area prepared
- First local contacts confirmed
- Initial cultural and artisan documentation started
- Transparent cost registration in place
- First photo report available

Within 6 months:

- At least 3 to 5 local makers, stories or cultural elements documented
- At least 1 or 2 small workshops, meetings or community activities organised
- First pilot eco-cultural experience prepared or tested
- Basic project report completed
- Follow-up funding needs defined

Within 12 months:

Stronger local FRF presence in Banyuwangi
Better visibility for selected local makers and cultural knowledge
Structured project documentation
Clear basis for future donor, grant or partner support
Decision point for continuation, adjustment or expansion

Impact

The project contributes to cultural heritage preservation, local identity, education, small economic opportunities and responsible regional development.

The first impact is not measured by large numbers, but by quality, trust, documentation, visibility and practical local cooperation.

By starting small, FRF can demonstrate that the project is realistic, transparent and locally grounded.

Local Added Value

Local makers receive visibility and support.
Cultural knowledge is documented before it disappears.
Young people can connect with heritage, craft and local identity.
Local products and stories can be presented more professionally.
Visitors can learn about Banyuwangi in a respectful way.
Donors and partners receive a concrete and transparent project to support.

Sustainability

The project is sustainable because it starts from existing local strengths: culture, craft, nature, knowledge and community.

It does not begin with heavy infrastructure or large financial obligations. It begins with a small base that can grow step by step.

Sustainability is supported through:

- Local involvement
- Low fixed costs
- Transparent administration
- Phased growth
- Respect for culture and heritage
- No exploitation of sacred or ceremonial heritage
- Fair cooperation with makers and local partners
- A future mix of donations, grants and carefully separated income-generating activities

Indicative Budget

A first pilot can be started with a modest budget between EUR 5,000 and EUR 12,500, depending on rent, local agreements, materials, documentation and activity costs.

Minimum Activation Budget – EUR 5,000

Location preparation and basic setup: EUR 1,200

Basic furniture, storage and worktable: EUR 900

Documentation and communication: EUR 700

Local coordination and transport: EUR 1,000

First activity materials: EUR 700

Administration and reporting: EUR 500

Six-Month Pilot Budget – EUR 12,500

Location and basic operational costs: EUR 2,500

Materials, inventory and tools: EUR 2,000

Documentation, photography and translation: EUR 1,500

Local coordination and partner support: EUR 2,500

Workshops and community activities: EUR 1,500

Pilot eco-cultural experience preparation: EUR 1,000

Reporting, administration and monitoring: EUR 750

Buffer: EUR 750

Twelve-Month Development Budget – EUR 25,000

Full local project base development

Structured documentation program

Multiple workshops and community activities

Professional photo and video reporting

Partner development

Grant preparation

Longer-term local coordination

Future regenerative project exploration

These amounts are indicative and will be updated once local quotations, rental agreements and material prices are confirmed.

Transparency and Reporting

FRF will maintain clear project documentation and transparent reporting.

The following items will be recorded:

- Project plan
- Budget
- Cost overview
- Receipts and payment records
- Before and after photos
- Activity reports
- Local contact list
- Materials list
- Donor updates
- Phase reports
- Final report per project phase

Risk and Mitigation

Risk: unclear local agreements

Mitigation: written confirmation of agreements, clear roles and documented responsibilities.

Risk: growing too fast

Mitigation: phased development, first focus on base and pilot activities, only expand after review.

Risk: cultural sensitivity

Mitigation: work with permission, local guidance and clear distinction between artisan work, public culture and protected sacred heritage.

Risk: insufficient budget control

Mitigation: receipts, simple bookkeeping, monthly updates and transparent reporting.

Risk: dependency on one person

Mitigation: build multiple local contacts and document all tasks and agreements.

Risk: unclear separation between non-profit and commercial activities

Mitigation: FRF-funded activities focus on documentation, heritage, education and community support. Any commercial product sales or distribution will be handled separately and transparently.

Partners and Stakeholders

Forest Rebirth Foundation

Local coordinator(s) in Licin / Banyuwangi

Local artisans and makers

Cultural knowledge holders

Possible local guides

Possible educational partners

Possible donors, foundations and mission-aligned partners

Position within FRF

FRF Licin / Banyuwangi is part of the wider FRF strategy connecting nature, culture, community, education and fair local development.

Within this strategy, Licin functions as:

A local project base

A cultural gateway to Banyuwangi

A documentation point for heritage and craft

A preparation base for eco-cultural experiences

A network point for future regenerative projects

A practical starting point for FRF in East Java

Funding Request

Forest Rebirth Foundation is seeking donations, grants and partner support to activate the first phase of FRF Licin / Banyuwangi.

Support will be used for:

Location preparation
Basic setup and equipment
Local coordination
Cultural and artisan documentation
Workshops and community activities
Project reporting
Preparation of responsible eco-cultural experiences

Core Message

FRF Licin / Banyuwangi begins small, practical and transparent. The project protects and documents local heritage, supports makers and communities, and builds a reliable foundation for future education, culture, nature and fair local development in East Java.

Short Pitch

With FRF Licin / Banyuwangi, Forest Rebirth Foundation aims to create a small but meaningful local base in East Java. From Licin, we support local craft, document cultural heritage, organise small educational activities and prepare respectful eco-cultural experiences. The project starts deliberately small, with low costs, local cooperation and transparent reporting. This creates a reliable foundation for further donations, grants and sustainable development in the Banyuwangi region.

Closing Statement

A contribution to FRF Licin / Banyuwangi helps make local heritage visible, support artisans, involve young people and communities, and build a transparent project base for future nature, culture and education initiatives in East Java.